



Partnerships

Put your brand in front of millions of rugby union and sports fans by partnering with TalkingRugbyUnion

- Put your brand in front of global engaged rugby union fans that regularly consume rich media content across the web and social media
- Reach geo targeted regions such as India, the UK Ireland, USA, France, NZ and Australia.
- Increase and enhance your media exposure, using innovative, engaging content
- Activate your sponsorship, brand assets and ambassadors
- Increase customer loyalty and brand exposure

At TalkingRugbyUnion, we value all our partnerships and as a commercial partner, we offer two levels of partnership - global and national - and we work together with your brand to ensure that your strategies are delivered.

For example, we created a semi-professional Sevens Rugby Team for US retailer, Party City. With responsibility for talent ID, team coaching and management, the brand was associated instantly with festivals, dress up, costume and party. Original playing shirt design coupled with ground side advertising enabled the company to feature on BBC Breakfast and the Royal Wedding.

In addition, we have become media and rugby partners with major rugby events including:

- Bournemouth Festival
- Skofic7s
- City of Manchester Festival

If you would like to know, as a commercial partner, how you can benefit from any of the digital services we can provide or you would like to become a content or broadcast partner,

Get Ahead Of The Game - Contact The TRU Team

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