



# Club & Ground

**The Other Leagues section on TalkingRugbyUnion is an astonishing success story - the section includes the recently launched coverage of National Leagues, weekly video and audio coverage plus club profiles which have had over 10,000 visitors, 1,000 article shares and a social media reach of over 1 million during the 2013/2014 season in the UK.**

In addition, we have actively engaged with over 5000 rugby teams a week with events, match results and photo news

This coverage is unique to TalkingRugbyUnion and is made possible by the technology partners and media platforms we are utilizing – including Twitter, Storify, Audioboo, YouTube and Facebook.

The news, tweets, video and audio coverage are collated and published on TalkingRugbyUnion and are accessible from all mobile devices, allowing for a unique user experience.

We can assist you to reach this active, engaging rugby audience 24/7 through targeted advertising, opted-in email databases and social media promotion.

If you would like to be part of the TalkingRugbyUnion club rugby social phenomenon and target this market direct, contact us to get involved.

- Advertise your products to over 2.5 million active rugby players in the UK
- Interact with over 3000 + RFU registered clubs in England, a further 2300 teams in Scotland and in Wales 78000 registered players.
- Communicate with 150000+ registered players in Ireland and 360000+ registered players in France
- Ignite your social media channels

# Club & Ground

## ADVERTISING & SPONSORSHIP

### Rates and Data

Header Banner – 728 x 90	Large Side Banners – 300 x 100	MPUs – 300 x 250
<p>Our premium Leader board banner is industry standard 728 x 90 and shown throughout the club and community sections</p> <p><b>Animated</b> £500 per month or £4250 pre-paid for 12 month period</p> <p><b>Static</b> £300 per month or £3200 pre-paid for 12 month period</p> <p><b>Fixed positions also available</b></p>	<p>Our large side banners are 300 x 100 with other sizes available on request. These appear on the right-hand side of the club and community sections.</p> <p><b>Animated</b> 300 x 100: £250 per month or £2600 pre-paid for 12 month period</p> <p><b>Static</b> 300 x 100: £200 per month or £2100 pre-paid for 12 month period</p> <p><b>Fixed positions also available</b></p>	<p>Our MPUs are 300 x 250 and appear on the right-hand side of the club and community sections. They could also take up a fixed position elsewhere on the page.</p> <p><b>Animated</b> 300 x 250: £300 per month or £3200 pre-paid for 12 month period</p> <p><b>Static</b> 300 x 250: £250 per month or £2500 pre-paid for 12 month period</p> <p><b>Fixed positions also available</b></p>
<p><b>Other banner sizes and fixed positions are also available.</b>  <b>Please enquire about social media and newsletter sponsorship options</b></p>		
Large Banner – 468 x 60	Small Side Banners – 300 x 50	
<p>Our large banner sits just below the leader board banner is 468 x 60 and will be shown throughout the club and ground sections</p> <p><b>Animated</b> £300 per month or £3200 pre-paid for 12 month period</p> <p><b>Static</b> £250 per month or £2500 pre-paid for 12 month period</p> <p><b>Fixed position available</b></p>	<p>Our small side banners are 300 x 50 with other sizes available on request. These appear on the right-hand side of the club and community sections.</p> <p><b>Animated</b> 300 x 50: £150 per month or £1500 pre-paid for 12 month period</p> <p><b>Static</b> 300 x 50: £100 per month or £1000 pre-paid for 12 month period</p> <p><b>Fixed positions also available</b></p>	
<p><b>Other banner sizes and fixed positions are also available.</b>  <b>Please enquire about social media and newsletter sponsorship options</b></p>		

### Get Ahead Of The Game - Contact The TRU Team

#### Advertising:

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#### All other enquiries:

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