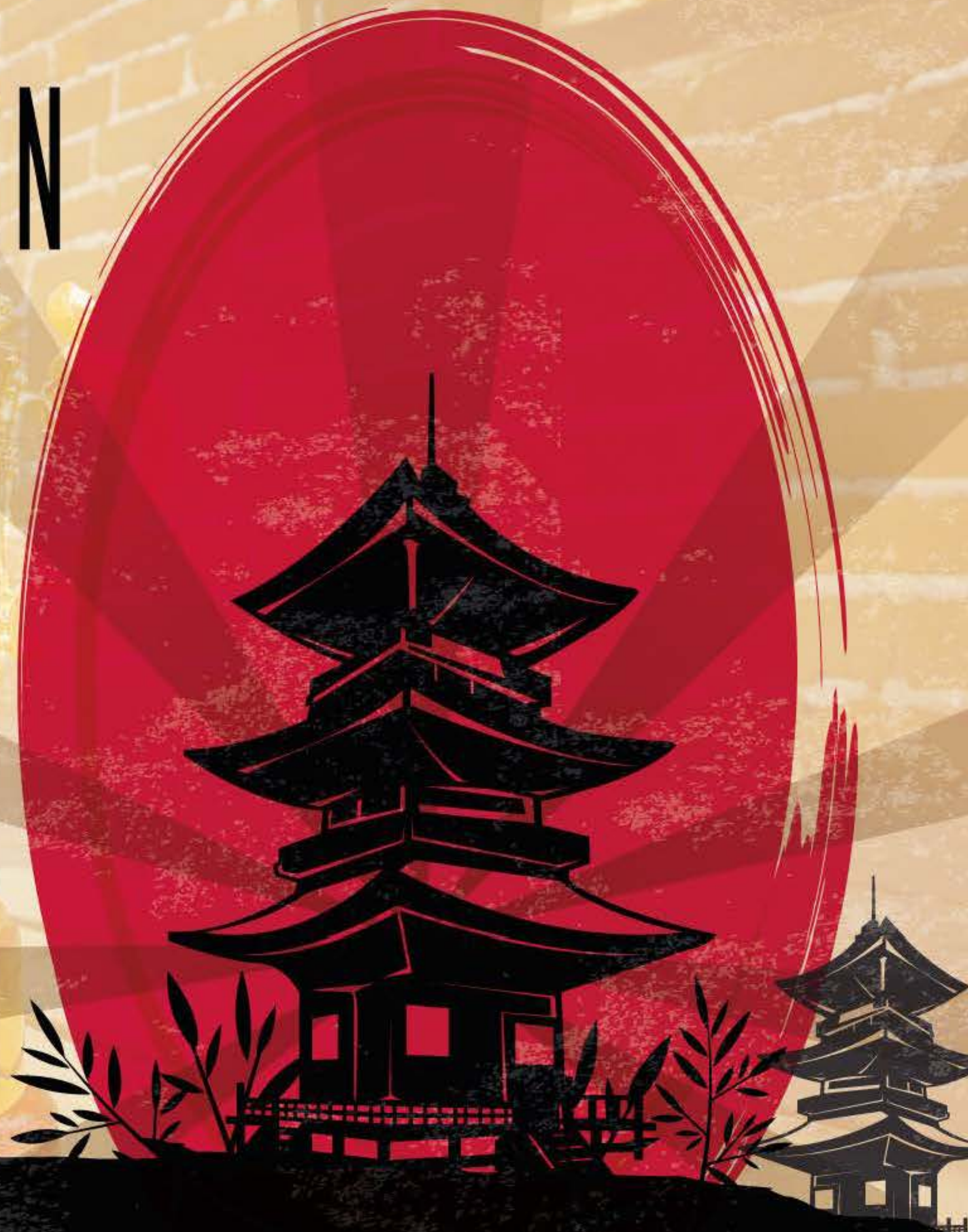


# TALKING RUGBY UNION

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**RUGBY WORLD CUP  
2019**

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RUGBY WORLD CUP  
TROPHY TOUR  
トロフィーツアー  
#RWC2019







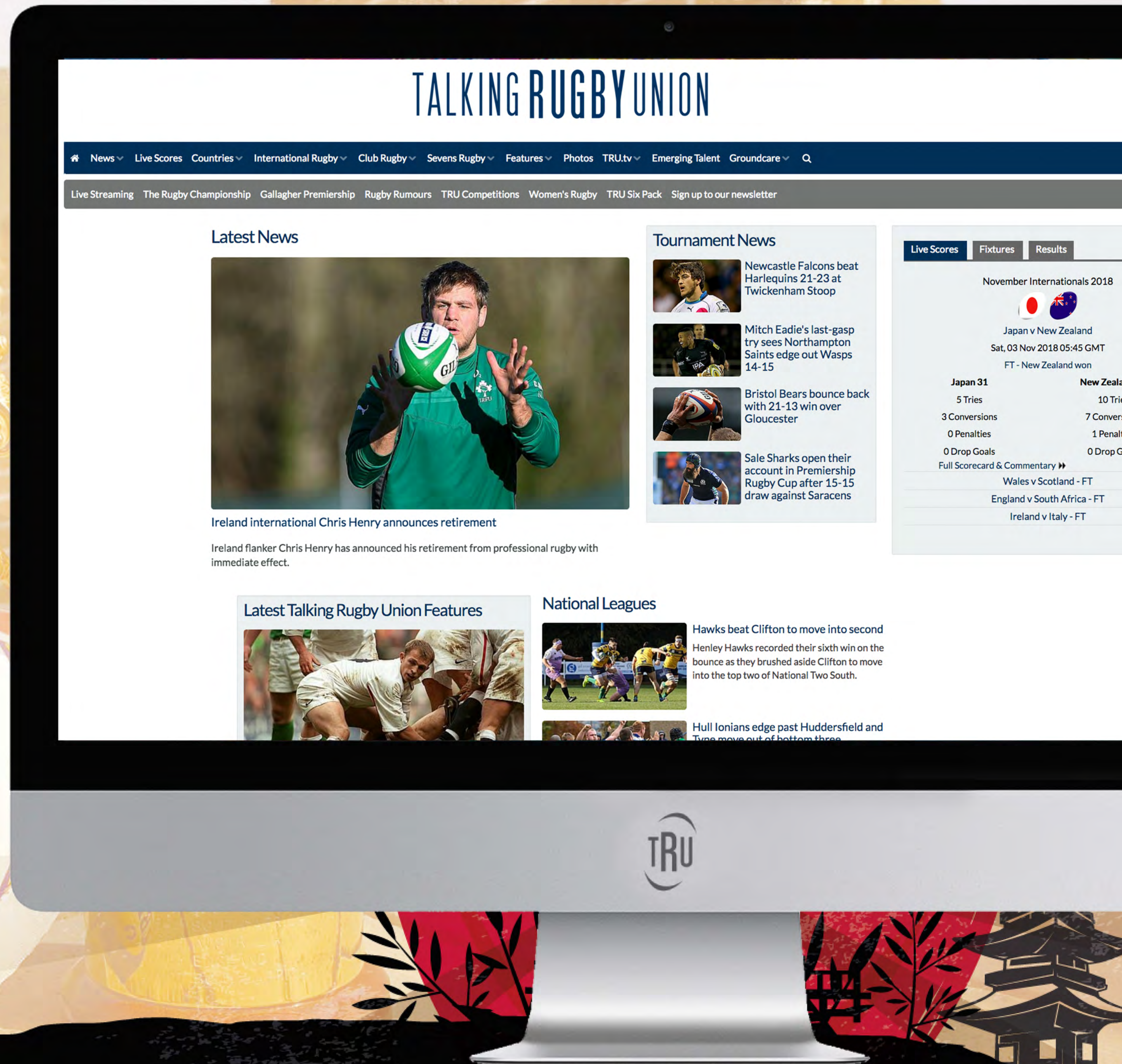
# TalkingRugbyUnion.co.uk

The greatest breadth & depth of unique  
Rugby Union content on the planet



- 600k monthly unique users
- 3 Million page views per month

RUGBY WORLD CUP 2019™  
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## The Demographic

### Age

18 to 34 - 38%

35 to 54 - 36%

55+ - 24%

### Gender

15% - Female

85% - Male

### Interests

18% - Sports

10% - Travel

4% - investment



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## The Platforms

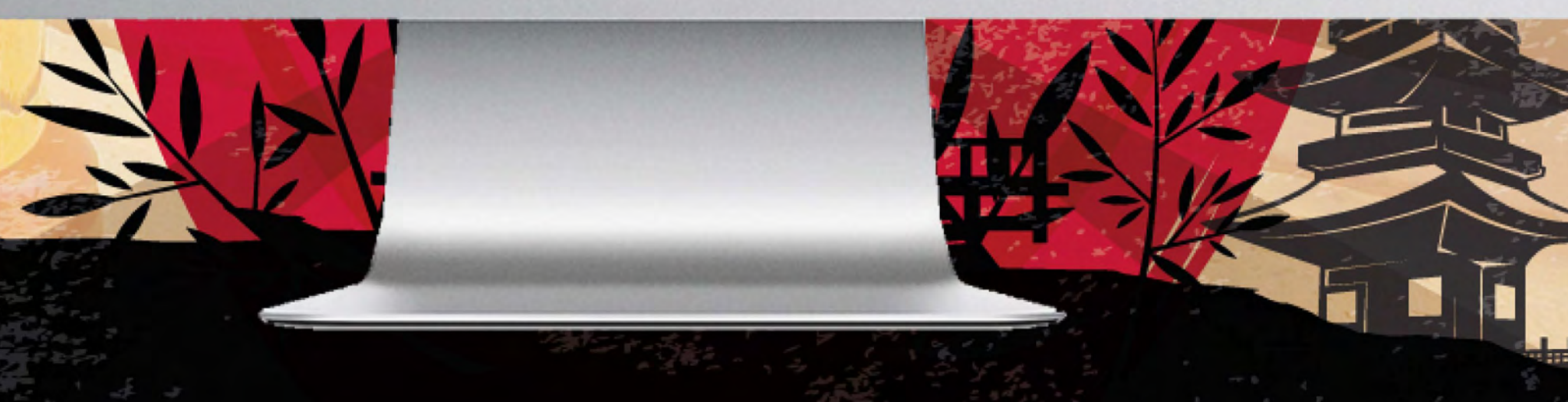
[TalkingRugbyUnion.co.uk](http://TalkingRugbyUnion.co.uk)

[NCARugby.com](http://NCARugby.com) - 48 National League clubs

[RedPandaSports.com](http://RedPandaSports.com)

[SedgleyPark.com](http://SedgleyPark.com)

[RugbyUnionFans](http://RugbyUnionFans)





## The Social Media



30k platform followers 1.9million  
impressions per month 31k  
monthly profile visits



Followers 21k  
Post reach 52k Post  
engagement 67k







## The Rates

### The Site Takeover

10 Month - £40,000

2 x 3 Month - £30,000

1 x 3 Month - £18,000

### Banner Advertisements

top and side banner £1000 per month

Sponsored Content - £375

Advertorial Content - £425

Hyperlink Content - £325





# The Advertorials

## Sponsored Articles

## In-Article Hyperlinks

TALKING RUGBY UNION

News Live Scores Countries International Rugby Club Rugby Sevens Rugby Features Photos TRU.tv Emerging Talent Ground

Live Streaming The Rugby Championship Gallagher Premiership Rugby Rumours TRU Competitions Women's Rugby TRU Six Pack Sign up to our newsletter


Home TRU Competitions

Share 24 Facebook 7 Google+ 0 Tweet 17 Pin 0

### Whyte and Mackay's award winning blended scotch whiskey

by The TRU Team Wednesday 31 May 2017

Let's Smooth Things Over for the British & Irish Lions... I Whyte & Mackay Whisky



We have teamed up with Whyte & Mackay Surprisingly Smooth Supporters of the British & Irish Lions 2017 Tour, to give you a chance of winning a bottle of the award winning blended scotch whiskey and 2 whisky glasses.

Answer the question below to be in with your chance of winning this great Whyte & Mackay giveaway.

Talking Rugby Union Terms & Conditions apply.

PROUD TO JOIN THE PRIDE

COMPETITION HAS ENDED WINNERS ANNOUNCED

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Live Streaming The Rugby Championship Gallagher Premiership Rugby Rumours TRU Competitions Women's Rugby TRU Six Pack Sign up to our newsletter

Home Features Lifestyle


Share 7 Facebook 3 Google+ 0 Tweet 4 Pin 0

### Sock by Stance Review

by The TRU Team Tuesday 4 September 2018



STANCE



©Stance

We've teamed up with Stance who embrace the spirit of individuality through a unique product offering with performance socks.

Having recently announced that Billy Vunipola had become a brand ambassador for Stance, an innovative sock brand offering a range of technical performance socks, Stance sent some of their socks to TRU so we could review them.

When playing rugby you feel more supported due to the left/right arch support, especially when scrummaging or at the ruck when your body position is lower.

In addition to this I didn't get any blisters when training or playing. The toes and heel are reinforced to prevent players from getting blisters on their feet, so I felt much more confident that my feet wouldn't be sore and uncomfortable after a hard training session.

I was also really impressed that the socks lasted me nearly all preseason. Usually I probably go through at least one pair of socks a week during preseason so to have a reliable pair of socks that wouldn't tear or lead to blisters.



## Contact

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